



EVENT KONNECTOR

**SPONSOR AND EXHIBITOR  
INVESTMENT  
OPPORTUNITIES  
2025**

# WHY PARTNER WITH EK?

## *FORGET TIERS. THINK EXPERIENCES.*

At Event Konnector, we value your partnership. We believe that the most meaningful partnerships go beyond logo placements. That's why our investment program is built around experiences, not tiers. Each category includes a flexible range of activation ideas and visibility perks—but the real value lies in what we create together.

- > 300+ ANTICIPATED ATTENDEES
- > 100% EVENT DECISION INFLUENCERS
- > NATIONAL EXPOSURE
- > HYPER-ENGAGED NICHE AUDIENCE

# SPONSORS & EXHIBITORS

## PARTNERS IN IMPACT:

### *Sponsors & Exhibitors at EK*

*EK partners are more than supporters—they're essential collaborators in making the event a vibrant, high-impact experience. We know your goals matter just as much as ours, and we're committed to creating opportunities that deliver real value and meaningful connections. Whether you're here to build brand awareness, spark conversations, or launch something new, we're excited to work with you to make it happen—together.*

**In addition to the benefits in our individual sponsor and exhibitor packages, you will receive the following:**

- Registration list report 2-weeks pre and 1-week post-event
- Company logo on the EK website
- Dedicated company profile page on Whova, EK's official event app
- Unique name badge for company representatives
- Verbal and visual recognition at event
- Social media shoutout on EK's networks: LinkedIn, Facebook, Instagram
- Ability to scan attendee name badges during event and export leads list from Whova
- ROI data report from Whova



# EXHIBITS

20 OPPORTUNITIES

\$8,000

**Reserve your spot in the EK Experience Gallery** — where creativity meets connection. This is more than an exhibit hall; it's a curated space for planners and suppliers to engage in meaningful conversations, explore interactive activations, and discover the ideas, products, and partnerships shaping the future of events.

Each exhibiting company will receive:

- 10' by 10' (approx.) exhibit space at event
- Virtual booth on Whova, EK's official event app
- Dedicated exhibit hall times with attendees
- Lead retrieval tool via Whova (reps must use own mobile devices)
- Inclusion in Whova's attendee Passport Contest

*\*All company reps must register as an attendee.*

*Need additional space for your creative booth idea? Let's talk!*

*Need some inspiration? Here are several ideas to create an immersive experience for attendees.*

## **Interactive Demos or Mini Workshops**

*Show how your product or service works in real-time. Let attendees touch, try, or test a product, and see it in action.*

## **Visual & Social Moments**

*Envision a themed photo backdrop with fun or unexpected props or a live sketch artist capturing the attendees' image and moment in time.*

## **Gamification + Challenges**

*A fun, interactive game-of-chance is always a draw such as a spin-to-win wheel, plinko board, digital quiz, or prize drawers.*

## **Micro Learning Moments**

*Offer bite-size solutions that add real value to attendees' pain points much like a "1 Tip in 1 Minute" wall or a "Planner Hacks" handout.*

*See additional benefits under Partners In Impact*



# TECH | INNOVATION

**Power What Moves Us.** Champion the platforms and innovations that keep the EK Conference running seamlessly. This sponsorship supports the essential tech and tools that elevate the attendee experience—from registration to engagement.

## EVENT APP SPONSOR **EXCLUSIVE OPPORTUNITY** **\$15,000**

- One custom announcement in event app and email showcasing your brand and message
- Push notification mentioning company name
- Rotating banner in event app on the Home and Agenda pages
- Full page (5.5" by 8.5") ad in the official EK printed program

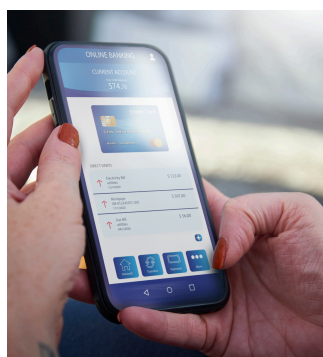
## WIFI SPONSOR **EXCLUSIVE OPPORTUNITY** **\$12,000**

- Custom wifi passcode
- Rotating banner in event app on the Home and Agenda pages
- Push notification mentioning company name
- Half page (5.5" by 4.25") ad in the official EK printed program

## SOCIAL WALL **2 OPPORTUNITIES** **\$8,000**

- One spotlight social media post on EK networks
- A dedicated space on the social wall for your logo
- One sponsored posts featuring custom messaging and content
- Your hashtag added to the social wall
- Push notification mentioning company name

*Have an interactive LED display or other high-tech item you would like to display in a smaller footprint than an exhibit? Will it increase attendee engagement and offer an experience? Let's discuss!*



See additional benefits under Partners In Impact

# ENGAGEMENT OPPORTUNITIES

**Turn brand moments into real connections.** These opportunities go beyond logos and handouts — Engagement Sponsors create interactive touchpoints that build trust, spark conversation, and drive visibility. Think immersive activations, gamification, lounges, live demos, and meaningful planner-supplier interactions.

## DJ BOOTH | EMCEE 2 OPPORTUNITIES \$10,000

- Repeat mentions from DJ booth, including in General Session and at offsite event(s)
- Half page (5.5" by 4.25") ad in the official EK printed program
- Push notification mentioning company name

## HEADSHOT STUDIO EXCLUSIVE OPPORTUNITY \$8,000

- Branded mirrors
- Co-branded studio name: *Presented by [Sponsor] Headshot Studio*
- Opportunity to welcome attendees during studio hours
- Push notification including co-branded studio name

## T-SHIRT ACTIVATION 5 OPPORTUNITIES \$6,000

- Your logo on the official EK branded t-shirt provided to all attendees
- Connect with attendees during the activation and t-shirt selection process
- Push notification mentioning company name

## EK AWARDS EXCLUSIVE OPPORTUNITY \$3,500

- EK co-branded award plates and scholarships
- Push notification mentioning company name

## GENERAL SESSION ADS & INTROS 8 OPPORTUNITIES \$4,000

- 30 second video commercial ad spot
- 30 second self introduction of company's event solutions
- Opportunity to welcome attendees and introduce speakers

## BREAKOUT ADS & INTROS 12 OPPORTUNITIES \$2,000

- 30 second looping video on screen before speaker presentation
- Opportunity to welcome attendees and introduce speakers

See additional benefits under Partners In Impact

# EK CAFE

**Where coffee meets connection.** The EK Café is a cozy, café-inspired space where attendees can recharge, catch up on work, or spark casual conversations between sessions. As the exclusive sponsor of this high-traffic lounge, your brand will be featured in a relaxed yet purposeful setting — complete with comfortable seating, ambient music, and other cafe vibes.

Whether laptops are open or conversations are flowing, your brand will anchor the space where productivity and connection meet.

## CHARGING STATIONS

3 OPPORTUNITIES

\$4,000

- One company branded charging station
- Inclusion in EK Cafe social media post

## BRANDED PILLOWS

EXCLUSIVE OPPORTUNITY

\$4,000

- Company logo or graphic imprinted on pillows with seating
- Inclusion in EK Cafe social media post

## BRANDED COFFEE SLEEVES

EXCLUSIVE OPPORTUNITY

\$3,000

- Imprinted logo, message, or QR code on coffee sleeves
- Inclusion in EK Cafe social media post

## BRANDED NAPKINS

EXCLUSIVE OPPORTUNITY

\$2,000

- Company logo imprinted on disposable drink napkins
- Inclusion in EK Cafe social media post

## SIGNATURE BEVERAGE

3 OPPORTUNITIES

\$2,000

- Select your beverage of choice to include in the EK Cafe with “Compliments of [Sponsor]” signage (availability dependent upon hotel)
- Inclusion in EK Cafe social media post



See additional benefits under Partners In Impact

# FOOD & HOSPITALITY

***Make your brand part of the experience.*** Whether you're fueling creativity with coffee or sparking connections over cocktails, Food & Hospitality sponsors put their brand in the center of memorable moments. From custom snack bars and branded beverage stations to hosted meals and lively receptions, this is your chance to connect through comfort, flavor, and fun.

## **OPENING RECEPTION CO-HOSTS** 2 OPPORTUNITIES \$15,000

- Opportunity to welcome attendees (30 seconds) at Sunday's Opening Reception
- Premier access to speakeasy at Sunday's Opening Reception
- Ten custom speakeasy wristbands for you and your invited attendees
- Co-branded cocktail napkins
- Push notification mentioning company name
- Rotating banner in event app on the Home and Agenda pages
- Full page (5.5" by 8.5") ad in the official EK printed program

## **SPEAKEASY HOST (AT OPENING RECEPTION)** 5 OPPORTUNITIES \$2,000

- Premier access to speakeasy at Sunday's Opening Reception
- Five custom speakeasy wristbands for you and your invited attendees
- Unique social media post opportunity

## **EK CELEBRATION CO-HOSTS** 2 OPPORTUNITIES \$15,000

- Opportunity to welcome attendees (30 seconds) at Tuesday's EK Celebration
- Digital bar signage
- Ten EK co-branded drink tickets
- Co-branded cocktail napkins
- Push notification mentioning company name
- Rotating banner in event app on the Home and Agenda pages
- Full page (5.5" by 8.5") ad in the official EK printed program

## **HAPPY HOUR SPONSORS** 2 OPPORTUNITIES \$1,500

- Name your signature mocktail drink for attendees to enjoy following the conclusion of sessions on Monday and Tuesday
- Push notification mentioning company name

*See additional benefits under Partners In Impact*



# WELLNESS

**Balance the Buzz.** Support the spaces and moments that help attendees reset, recharge, and stay grounded amidst the energy of the event.

## CHAIR MASSAGE STATION 2 OPPORTUNITIES \$5,000

- Greet Attendees and VIPs as they relax and enjoy
- Push notification mentioning company name

## DECOMPRESSION AREA EXCLUSIVE OPPORTUNITY \$3,000

- Branded headphones used for meditation, noise cancelling, and relaxation sounds
- Push notification mentioning company name

## HYDRATION STATIONS 3 OPPORTUNITIES \$2,000

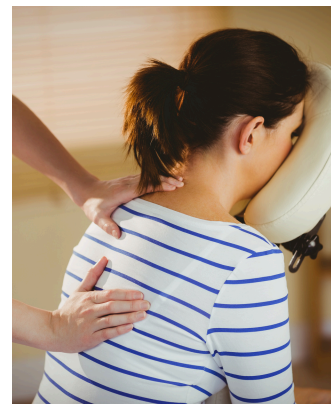
- Branded drink stations to include electrolyte drinks, coconut water, Vitamin Shots, or other healthy drink options
- Push notification mentioning company name

## YOGA | STRETCHING CLASS 2 OPPORTUNITIES \$1,000

- Opportunity to welcome attendees at the morning class
- Push notification mentioning company name

## SOUND BATH CLASS 2 OPPORTUNITIES \$1,000

- Opportunity to welcome attendees at the morning class
- Push notification mentioning company name



See additional benefits under Partners In Impact

# VIP EXPERIENCE

***Make It Delightfully Exclusive.*** The VIP Experience Sponsor helps create elevated, high-touch moments for attendees who opt into premium access—offering exclusive perks, comfort, and curated experiences that make them feel truly valued.

## VIP LOUNGE 1-3 OPPORTUNITIES \$15,000

Sponsor the entire package and receive exclusive recognition or find a team of two or three sponsors for shared recognition and investment

- Rotating banner in event app on the Home and Agenda pages
- Opportunity to provide up to fifty gifts for VIPs to choose from within the lounge
- Push notification mentioning company name
- Opportunity to sit in VIP Preferred Seating
- Rotating banner in event app on the Home and Agenda pages
- Half page (5.5" by 4.25") ad in the official EK printed program
- Custom messaging in one VIP email from EK

## VIP PREFERRED SEATING (General Session) 2 OPPORTUNITIES \$10,000

- Push notification mentioning company name
- Opportunity to sit in VIP Preferred Seating
- Custom messaging in one VIP email from EK

## VIP Airport Transportation 2 OPPORTUNITIES \$5,000

- Opportunity to sit in VIP Preferred Seating
- Custom messaging in one VIP email from EK



See additional benefits under Partners In Impact



# MORE OPPORTUNITIES

*Want more visibility? Layer on one or more of these a la carte options:*

## CO-BRANDED HOTEL KEY CARDS **2 OPPORTUNITIES** **\$4,000**

- Custom graphic on one side of key card received by all attendees staying at the official EK host hotel

## TRANSPORTATION **6 OPPORTUNITIES** **\$3,000**

- Signs on one designated bus to and from Tuesday's EK Celebration
- Push notification mentioning company name

## NAME BADGE LANYARDS **EXCLUSIVE OPPORTUNITY** **\$2,000**

- EK Co-Branded Name Badge Lanyard received by all EK attendees

## EK CO-BRANDED TOTE BAGS **3 OPPORTUNITIES** **\$1,500**

- Company logo imprinted on tote bag received by all EK attendees

## PROGRAM | NOTEBOOK ADS **UNLIMITED OPPORTUNITIES**

- Inside front cover (full page ad) **\$2,000**
- Interior pages
  - 5.5" by 8.5" (full page ad) **\$1,500**
  - 5.5" by 4.25" (half page ad) **\$750**
- Inside back cover (full page ad) **\$2,000**

## OTHER UNIQUE BRANDING OPPORTUNITIES

Sponsor must supply custom graphic(s) and pay for installation.

- Escalator clings per panel **\$1,250**
- Elevator door wraps **\$1,500**
- Guestroom door hangers **\$2,500**
- Skywalk window cling per panel **\$1,500**
- Carpet clings **\$50** per square foot

*See additional benefits under Partners In Impact*